



JJ (Je Eun) Shim

Senior Motion Graphic Designer
Creative Animation Director

Showreel 

Contact

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Profile

JJ Shim, an animator and motion designer with 15 years' experience, holds a Master's in Animation from RCA (2017). Their film 'COBALT' was recognized at LIAF 2017. With proficiency in Photoshop, Illustrator, After Effects, Cinema 4D, Maya, Blender, and HDR color grading, JJ excels in international promotional content creation. Their strengths lie in storytelling, clear communication, and sound management. JJ looks forward to contributing these skills to your team for impactful visual solutions.

Skills



Work Experience / UK

Freelance Motion Designer & Art Director / London / 2020 -

Goliath: Playing with Reality_VR game / Concept Art & CG Generalist - WON Biennale Cinema 2021
THE IVORS 2021_Digital Stage / Art Director & Motion Design
ALTER_Channel Identity Motion Design / Art Director & Motion Design
The Lion King _Musical / Digital Signage / Motion Design & Composition
SIX The Musical / Teaser Trailer / Motion Design & Composition

Steam Motion and Sound / London / 2018 - 2020

Senior Motion Graphic Designer

The Prince of Egypt _Musical / Opening Adverts for Social media & Digital Signage / Motion Design
Harry Potter - Cursed Child / TV Commercials & Social Media/ Motion Design & Composition
Frozen _Musical / Teaser Trailer / Art directing & Motion Design
Wicked _Musical / 'Where You Belong' Campaign / Art directing & motion Design
Liam Gallagher / 'Why Me? Why Not.' TV Commercial / Motion Design & Composition

Freelance Motion Designer / London / 2016 - 2018

ustwo / Hush / W12 Studios / Jelly / Lupus Films / th1ng

PSY 'All Night Stand 2018' Live Event BG Screen / PSY / Motion & Animation Design
What is diabetes? / Diabetes UK / Animation & Compositing
More Than Chocolate TVC / Nestle x Now TV / Animation & Lighting
GOOGLE - Project Bloks / Animation & Compositing
Smart Energy GB / Animation & Compositing
Classified project for Verizon & Samsung

Language



Korean



English

Education

Royal College of Art

Master of Art
London, UK / 2015 - 2017
Animation

Kingston University

Bachelor of Arts
Product & Furniture Design
Kingston upon Thames, UK / 2019 - 2023

Dankook University

Bachelor of Arts
Cheonansi, S. Korea / 1998 - 2005
Visual Communication

Honors & Awards



Venice Biennale

Virtual Reality

Winner

2021 / Italy

Work as a concept artist
& 3D generalist



Design Week Award

Product Design

Winner

2018 / UK



Cutting Edge Film Fest

Best Animation

Winner

2017 / US



Chitrakatha

The Jury Special Award

Winner

2017 / India



LIAF

British Showcase

Finalist

2017 / UK

Work Experience / Korea

Studio Butterfly /Seoul/ 2010 - 2015

Founder & Animation Director

My ordinary love story / 2014 Featured Film / Animation Directing

Hardlock / 2014 Animation Short Film / Directing

Pifan 2013 Leader Film / Puchon International Fantastic Film Festival / Directing

mog communications /Seoul/ 2009 - 2010

Manager / Film & Motion graphic Director

Youngchang Music - Kurzweil / LX-pro Microsite Directing

Fidelity Off Shore Fund Promotion Animation Film / IF Design Award Winning

Pifan 2010 Leader Film / Puchon International Fantastic Film Festival

Laypact /Seoul/ 2008 - 2009

Manager / Film & Motion graphic Director

SK Broadband "See The Unseen" / TV Commercial Motion Graphic Design

LG R&D Campus Promotion Film / Art Directing

Isobar /Seoul/ 2007 - 2008

Junior Designer

VD Communication /Seoul/ 2006 - 2007

Motion graphic Director, VJ

Rain - Freeway(Jap) / Music Video BG Design & VJ

Bremen - Going to You, Seva - Joy / Music Video Directing

Design Blue /Seoul/ 2004 - 2006

GUI Designer / Motion graphic Designer

Samsung Ubiquitous Museum / GUI Design

2008 Samsung Colour & Martial Trend Presentation / Motion Graphic Design

LG Mobile Official Global Site / Intro Movie Design

Design Blue /Seoul/ 2004 - 2006

GUI Designer / Motion graphic Designer

Samsung Ubiquitous Museum / GUI Design

2008 Samsung Colour & Martial Trend Presentation / Motion Graphic Design

LG Mobile Official Global Site / Intro Movie Design

Nominations

Mauvais Genre Film Fest

2014 / France

Indie Anifest

2014 / S.Korea

IF Design Awards

2010 / Germany

Resfest

2003 / US
